

# 2023 Impact Highlights

Thanks to VCA clients and Associates, and our generous donors, VCA Charities awarded more than \$1.7M in 2023 to help pets find and remain in loving homes.

Through grants and partnerships with shelters and animal welfare organizations, VCA Charities funds local programs that help pets in need receive veterinary care, food, shelter and resources. Below are a few key ways donations and grants changed the lives of pets and the people who love them.



## Disaster Response and Relief

VCA Charities provided nearly \$50,000 in disaster relief grants to support nonprofit partners and communities impacted in 2023 including those impacted by the Maui wildfires. We're proud and grateful for the VCA Associates across Oahu who volunteered their time every Monday, October through December, in partnership with Maui Humane Society and Banfield Foundation to provide free care to the pets belonging to displaced families.

## A Home for the Holidays



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The second annual VCA Charities *A Home for the Holidays* hospital fundraising campaign raised an incredible \$155,000 thanks to donations from clients and Associates. We're excited to announce that VCA provided a match of \$150,000, doubling our impact for shelter pets! Dollars raised directly support our Ready for Rescue Grant Program and our mission of helping pets find and remain in loving homes.



## HOPE Funds

Helping overcome pet emergencies, or HOPE Funds, serves vulnerable pet owners with the cost of emergency care for their pets. In December 2023, VCA Charities surpassed \$1M in HOPE Funds grants.



## Ready for Rescue

Through this grant program, VCA Charities supported shelter partners and shelter pets in a variety of ways including much-needed veterinary care, spay/neuter surgeries, adoption readiness, enrichment and training support, shelter transports, feeding programs and the launch of the new VCA Charities Dog Day Out field trip program.



## Second Chance KONG®

The Second Chance KONG fundraising campaign kicked off in May and provided clients an opportunity to give a KONG to a local shelter pet with every donation made in select VCA Animal Hospitals. More than \$55,000 was raised for Ready for Rescue grants while also providing 6,050 KONGs to the nation's 12 largest high-intake shelters. Along with the fundraising campaign, VCA Charities has awarded nearly 42,000 KONGs through direct grants to shelter partners across the United States.

 @vcacharities

 VCA Charities

 [VCACharities.org](https://www.VCACharities.org)

VCA Charities is a 501c3 public nonprofit with a mission to help pets find and remain in loving homes. Donations are 100% tax-deductible and can be made online or at any VCA Animal Hospital.

